INTRODUCTION

The six goals of *Bold Aspirations*, our five-year strategic plan, serve as the foundation for our 2014–2024 Campus Master Plan.
CAMPUS HISTORY & GROWTH

1904 Master Plan by George Kessler

1928 Hare & Hare Master Plan drawing
CENTER OF CAMPUS OVER TIME
CENTER OF CAMPUS OVER TIME
CENTER OF CAMPUS OVER TIME
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CENTER OF CAMPUS OVER TIME
PRINCIPLES OF THE MASTER PLAN

STRATEGIC

Goals

Education

Principles of the master plan
- Enhance & respect KU student experience & historic core
- Enhance & maintain community and residential qualities
- Create inclusive, accessible, safe campus

Drivers
- Academic vision
- Collaborative learning space & community

Concepts
- Student success, campus life

Integrated planning

Scholarship Engagement

Integrate main to west and Edwards Campus
Utilize the campus as a living laboratory
Develop flexible, dynamic living plan

Drivers
- Engaged innovative multi-disciplinary structure

Concepts
- Academic communities

Enable the strategic plan

Resources

Develop proactive and sustainable infrastructure
Reinforce pedestrian and multimodal experience
Accomplish entrepreneurial, responsible stewardship

Drivers
- Integrated systemic connected planning

Concepts
- Sustainable land use & growth patterns

A LIVING PLAN 2014 - 2024 CAMPUS MASTER PLAN
PRINCIPLES, DRIVERS, & CONCEPTS

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A LIVING PLAN 2014 - 2024 CAMPUS MASTER PLAN
PRINCIPLES, DRIVERS, & CONCEPTS

<table>
<thead>
<tr>
<th>STRATEGIC</th>
<th>PHYSICAL &amp; ENVIRONMENTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goals</td>
<td>Principles of the master plan</td>
</tr>
<tr>
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A LIVING PLAN 2014 - 2024 CAMPUS MASTER PLAN
CONCEPT 1: STUDENT SUCCESS, CAMPUS LIFE

Bold Aspirations: Goals 1 & 2
Plan Driver: Academic Vision, Collaborative Learning Space & Community

New Residential Halls on Daisy Hill
CONCEPT 1: STUDENT SUCCESS, CAMPUS LIFE

Bold Aspirations: Goals 1 & 2
Plan Driver: Academic Vision, Collaborative Learning Space & Community

19th and Iowa Gateway
CONCEPT 2 ACADEMIC COMMUNITIES

Bold Aspirations: Goals 3 & 4
Plan Driver: Engaged, Innovative, Multidisciplinary Structure

Innovation Way
CONCEPT 2: ACADEMIC COMMUNITIES

Bold Aspirations: Goals 3 & 4
Plan Driver: Engaged, Innovative, Multidisciplinary Structure

South Slope Zone/Science Lawn connected by Innovation Way to Irving Hill Zone
CONCEPT 2: ACADEMIC COMMUNITIES

Bold Aspirations: Goals 3 & 4
Plan Driver: Engaged, Innovative, Multidisciplinary Structure

Research Sciences & Partnership Zone
CONCEPT 3: SUSTAINABLE LAND USE & GROWTH PATTERNS

Bold Aspirations: Goals 5 & 6
Plan Driver: Integrated, Systemic, and Connected Planning
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Bold Aspirations: Goals 5 & 6
Plan Driver: Integrated, Systemic, and Connected Planning

Preservation & Conservation
The University of Kansas
2014–2024 Campus Master Plan

Irving Hill Zone/Stouffer Green showing Innovation Way